

Transport is an important cost component at Aviko. Ever-increasing potato prices and customers competing with one another on price compel manufacturers of potato products to critically examine their transport costs. Aviko therefore decided to computerize its transport planning with ORTEC Transport & Distribution, as part of an overall centralization process with SAP: “ORTEC very clearly understands what the integration with SAP means to us.”

**“After only two days, the planners no longer needed to maintain the old system as backup”**

Frank Scholten, transport manager at Aviko: “We have grown enormously during the past few years. The number of vehicles on the road every day under the control of the transport planning department has doubled over the past eight years from 40 to 50 to more than 100. While in the past we were mainly concerned with transport in the Benelux, we are now operating throughout Western Europe. In order to efficiently cope with this growth, we have centralized all overheads and thus also the transport planning.”

#### Integration with SAP

Kees Jansen, ICT manager at Aviko, states that SAP was very consciously chosen as the company-wide system during this centralization process: “All of our applications must be able to communicate with SAP. This is an essential factor. ORTEC offers a solution that connects to SAP without problems. An order is received in SAP where all kinds of checks are performed to determine whether we can supply. This order is then confirmed as a delivery in the system and SAP passes this confirmation on to ORTEC Transport & Distribution. A delivery is then linked to a suitable and available vehicle and this is automatically passed on to our loading locations as loading assignment.”



- Europe’s second-largest potato processor with a 20% market share
- Market leader in The Netherlands
- Transport of refrigerated and deep-frozen potato products throughout Europe
- 10 manufacturing locations
- 2,250 deliveries every week

#### Multi-user

“ORTEC Transport & Distribution is an emphatically multi-user application. We derive considerable benefit from the fact that planners now have much greater insight into one another’s activities. If they haven’t yet fully loaded a truck, they are now easily able to combine their orders with those of another planner. Another advantage is that the planners can easily make adjustments if disruptions such as traffic jams occur, or if a customer unexpectedly has a return shipment. Furthermore, our planners can now plan simultaneously and more easily spread the pressure of work. They are happy to use the new planning solution. It is user-friendly and the design of the system is geared to our procedures.”



### Rapid implementation

The implementation process was very successful. Scholten: “We were already live after 16 weeks. In the first phase we chose an ‘as-is’ approach”. This means that we allowed the planners to plan in the new ORTEC Transport & Distribution system in the same way they did previously. The benefits that we achieved in the first phase mainly derived from the optimization of the planning processes and the improved insight. This soon appeared to work well. We went live shortly before a busy period was completed and this is usually when our planners have to do a lot of overtime.

## Integrated version of ORTEC Transport & Distribution in SAP produces clear overviews and savings at Aviko

With the new system we were also able to send them home at the normal time during this busy period. We quickly had confidence in ORTEC Transport & Distribution. After only two days, the planners no longer needed to maintain the old system as backup. We also took over the planning of a number of subsidiaries abroad because the planners could do this easily without any extra capacity being required. In the following phase we will not only optimize the planning process, but also the transport itself. We then want to change the mentality of the planners and make greater use of the planning computer so that we can make even more savings.”

### Established system

Aviko performs the entire planning of the outgoing transport flow itself. This concerns the transport of refrigerated and deep-frozen products, with use being made of external transporters. Scholten: “To achieve effective cooperation between these parties, it is important to use a proven and established system. Many transporters are familiar with ORTEC Transport & Distribution and are used to working with it.”



### Flexibility for the future

Aviko is constantly on the move. The growth that the company experienced during the past few years will therefore continue in the coming years. Jansen sees possibilities with ORTEC Transport & Distribution: “It recently emerged that we could effortlessly extend the transport planning to more countries, or more business units. We are therefore well prepared for developments in the future.”

[www.ortec.com](http://www.ortec.com)

United States

+1 (678) 392 3100

Deutschland

+49 (0) 4431 7377 0

Nederland

+31 (0)182 540 500

België/Belgique

+32 (0)16 244 220

France

+33 (0)1 44 25 05 25

International

+31 (0)182 540 500